

### LikeU

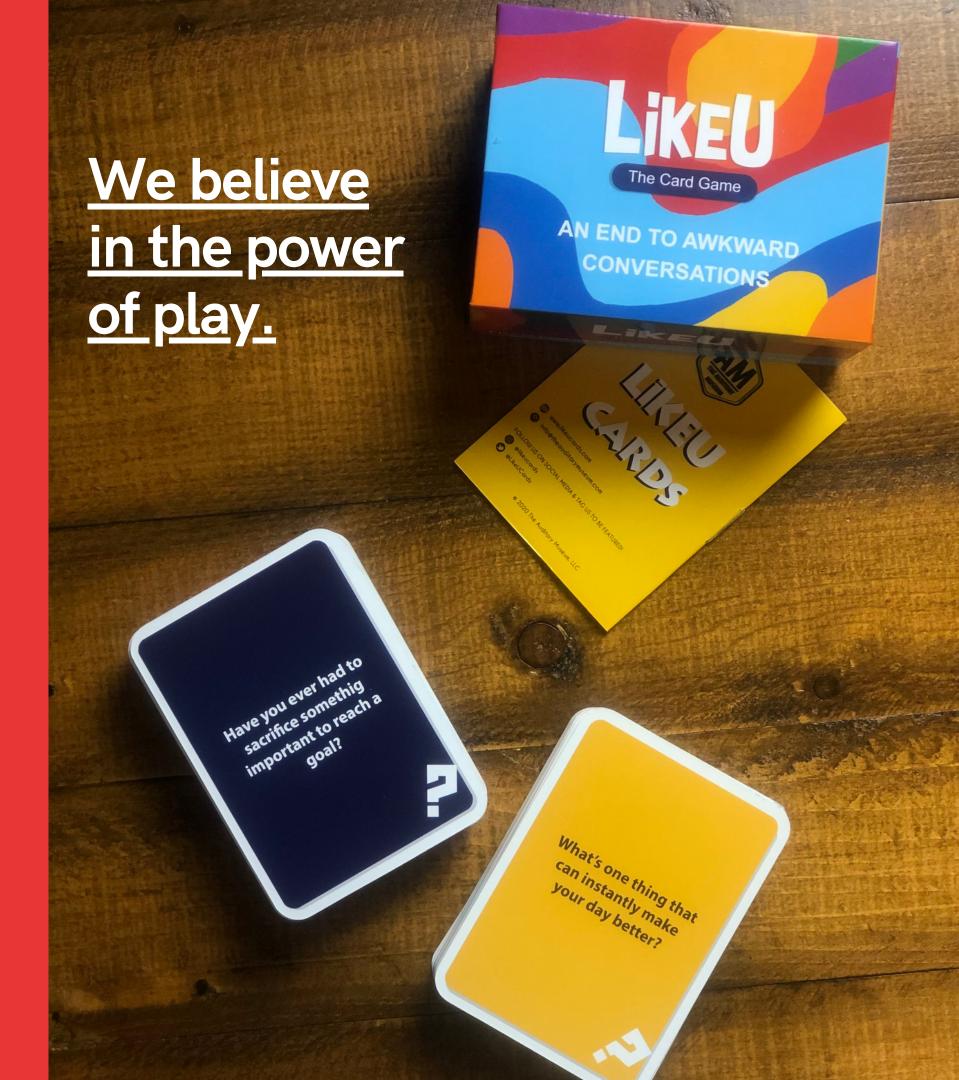
Finally, an end to awkard conversations.



## What are LikeU Cards?

Introducing the highly interactive card game with no rules, just suggested ways to play.

Great for individuals and groups, LikeU is a game that allows people who may not look, think, dress, believe, or vote alike to connect.



# **Share** Your

## Cards at a Glance.

The yellow questions explore what makes us fascinating, and the blue questions uncover what makes us human.

#### Travel Pack -\$13.99

• 50 cards w/100 Questions

#### Expanded Deck -\$16.99

• 120 cards w/120 Questions

#### Available Soon at **O** Target

# Combating Cancel Culture One Deck at a Time

#### Has cancel culture gone too far?

Typically, when we don't understand someone, our default is to distance, shame, blame or fix them. In a media driven world of click bait, news headlines, and faceless data, misunderstanding is the norm, when what we really need is empathy. It's easy to forget that behind every statistic is the story of someone searching for love and belonging. LikeU cards serve as a tool to aide in what we believe is the most impactful form of activism - storytelling. We created this game to help people become students of other people's stories, to remind others that the most powerful words besides I love you, are me too.



#### **Conversation Starter**

Take turns reading the question from either the yellow or blue track out loud. All players have to answer each question. We encourage you to share personal narratives related to each question



#### **Prediction**

Place all of the cards face down in a pile. The players will take turns choosing a card, and reading a question from either the yellow or blue track out loud. The group will attempt to answer the question for the person who drew the card.



#### **Writing Prompt**

Pick any card. Choose either the question in the yellow box or in the blue box. Write a journal entry, short story, or poem (real or fictional) that answers the question.



# Suggested Ways to Play

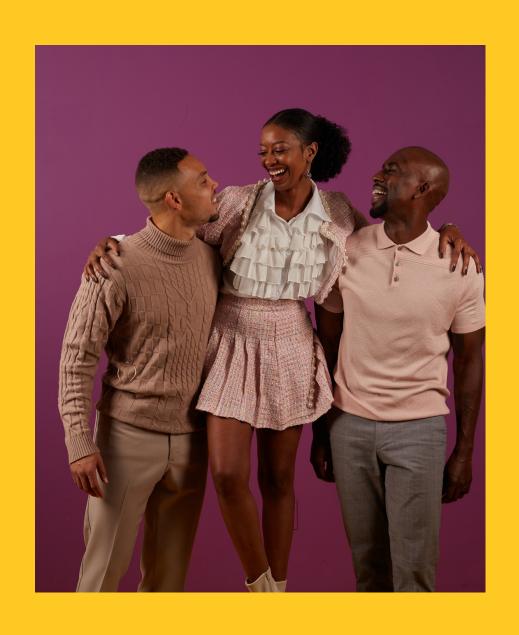
LikeU is a card game that allows players to see what they have in common through a combination of both light-hearted and thought-provoking questions.

#### There is no right or wrong way to play the game!

Since we believe in the power of play and imagination, we encourage you to imagine new ways to play the game with friends, partners, colleagues, teammates, and even complete strangers.

We've included some suggested ways to play here!

### Meet the Team





#### **Brian Taylor**

Driven by execution, Brian is a
Grammy nominated and Dove
award winning songwriter.
Committed to bringing out the
leader in others, Brian uses his
background in business
development and entertainment
to give voice to help people find
confidence.



#### **Michael Henderson**

Michael is a poet, author, and TEDx speaker. Combining the expressiveness of modern poetry with the linguistic impact of spokenword, and the wisdom of stoic philosophy, Michael has been invited to share his creative methodology at universities, buisinesses, and prisons.



#### **Kiara Imani Williams**

Kiara is a writer, speaker, and host of a radio show on KBLA 1580. She graduated from the University of Virginia School of Law, and received her bachelor's degree from the University of Virginia in 2011 with a major in political science, specifically focusing on politics in the media.

## Our Values

We are an organization that uses storytelling techniques to help people and organizations connect and communicate more effectively.

We value empathy, radical honesty, community, diversity and inclusion, wellness, joy, creativity, and artistic expression.

We believe that storytelling is the foundation for human EMPATHY + CONNECTION, and has the power to create meaningful change.

# Questions? Reactions?

Feel free to get in touch with us.

email: info@theauditorymuseum.com

instagram: @likeucards



www.likeucards.com